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SPEAKERS

DOWNTOWN REVITALIZATION INSTITUTE - JANUARY 19, 2007

DAVID R. COOPER

**Vice President, Development Resources
NATIONAL TRUST FOR HISTORIC PRESERVATION**

David R. Cooper joined the National Trust in 2004. In his current position he directs all development work for the organization including the areas of Individual Giving, Planned Giving and Gifts of Heritage, Corporate and Foundation, Special Events and Donor Stewardship, Data and Business Management, and Research. He oversees all aspects of donor relations and travels extensively throughout the country meeting with the organization's top donors. Prior to assuming his current position in 2006, Cooper served for two years as the Senior Director of Individual Giving in the Development office of the National Trust. Earlier, he held positions in the Development offices of Loyola College, the Kennedy Krieger Institute, Peace College, the University of Maryland University College and George Mason University.

VALECIA CRISAFULLI

**Director, Statewide & Local Partnerships
NATIONAL TRUST FOR HISTORIC PRESERVATION**

Valecia Crisafulli serves as a liaison for local and state groups with a wide range of National Trust services and resources. She also co-manages the National Trust's Rural Heritage Development Initiative, a Kellogg-funded project working in two rural pilot regions to develop and implement preservation-based economic development strategies.

From 2002 to 2004, Valecia was the small business development specialist for the National Trust's Main Street Center where she worked closely with Main Street communities in Virginia, Arkansas, Connecticut, and Maryland. She also delivered workshops and services related to business retention and tourism-related business development. Previously she was executive director of Downtown Springfield, Inc., and the coordinator of the Illinois Main Street program from its inception in 1993 until 1999. She also co-chaired the task force that started Illinois' regional heritage tourism initiative.

Ms. Crisafulli has conducted numerous seminars and workshops on organizational development, downtown revitalization, fundraising, business development, heritage tourism and hospitality training. She is a former retail business owner and principal in a public relations and marketing firm.