



## AMY JORDAN WEBB

Director, Heritage Tourism Program  
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Amy Webb has been the director of the National Trust for Historic Preservation's Heritage Tourism Program since 1995. She has been on the staff of the Heritage Tourism Program since 1993. She has produced two cultural heritage tourism success story publications, created a series of more how-to training modules, and implemented numerous training workshops. She has also provided planning assistance to numerous scenic byways, heritage areas, Main Street communities and states in strategic planning, interpretation, and tourism development, management and marketing. In 2005 she developed and launched a new website for cultural heritage tourism practitioners at [www.culturalheritagetourism.org](http://www.culturalheritagetourism.org).

From 1985-1993 she was the director of tourism and education for the Providence Preservation Society in Providence, Rhode Island. During her eight year tenure she developed a heritage education program for Rhode Island elementary schools; organized an annual tour of historic homes, coordinated walking and motorcoach tours of historic Providence and developed a joint promotional campaign to link Providence's historic and cultural attractions.

Ms. Webb has a master's degree in architectural history and historic preservation from the University of Virginia and a bachelor's degree in architectural history from Wellesley College in Wellesley, Massachusetts. Her Master's thesis focused on the interpretation of historic sites in the United States between 1850 and 1950.